

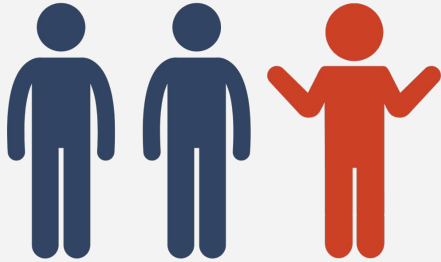
# The Purpose Project School Workshops 2023-2024

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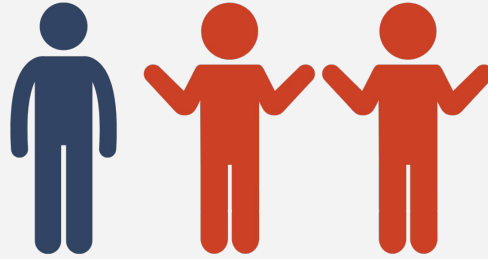


# The Problem



**1 in 3**

young people in Australia are  
unemployed or underemployed.



**2 in 3**

young people in Australia are  
disengaged in their jobs





**Our vision is for every young  
Australian to have  
meaningful work.**

# What We<sup>+</sup>Do

The Purpose Project collaborates with careers advisors and industry leaders to deliver interactive and evidence-based programs to inform students about the future of work and connect students to careers that are meaningful to them.





# How Do Students Find The Workshop?

**98%**

would recommend our  
workshop to other young  
people

**88%**

of students felt more  
confident about  
choosing a career path

**91%**

committed to taking  
action on their careers  
after our program





# Student Feedback

“

I liked every bit of the course! 100/100

*Year 10 student, Al Zahra college*

I love the interactions and the program in general. I felt that I learnt a lot about choosing my purpose in life.

*Year 9 student, Cumberland High*

I liked the discussions that were given and how the activities gave a more clearer vision on what my passion is.

*Year 10 student, Canterbury High*

It was an amazing experience and was pretty fun thank you :). when are you guys coming back?

*Year 10 student, Pendle Hill High*

”



# Teacher Feedback



“The students’ feedback was great, they enjoyed their **insightful**, engaging and **empowering** session. I would highly recommend The Purpose Project and I am looking forward to regularly inviting them to the school to present to various cohorts.”

*Eman Youhanna, Careers Advisor, Girraween High School*



“There have been some **positive follow ons** from the day: one student applied for work experience, a new place from where to start conversations with these students...to build their ideas from. Thanks again for giving us this opportunity.”

*Beth Matsuto, Head of Careers, Kingscliff High School*

# Trusted By Schools Across NSW







# School Workshops






# Our Life Design Workshop Series

Our interactive and evidence-based Life Design workshop series have been delivered to thousands of students across metro and regional NSW.

By demonstrating how traditional career pathways have shifted, and connecting students with the Future of Work through real-life stories from our speakers, we give today's students the tools they need to thrive tomorrow.

We use a tried-and-tested framework to help students develop their own compass and show how they can use their compass to design a life based on what they value and what they love. Most importantly, we show how they can take action on their life design journey today.



# Workshop Series

Yr 9

Yr 10

Yr 11

Yr 12



## LIFE DESIGN WORKSHOP

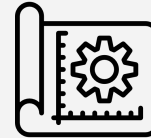
*Yrs 9-10*



Students understand what's really important to them, and how they can use their strengths to design a life that they will love.

## PROTOTYPING WORKSHOP

*Yrs 10-12*



Students learn about the concept of prototyping and how they can use how they can use it to start taking action on their future lives today.

# How We Deliver Workshops



## Tailored Programs

No one size fits all; programs are adapted to the needs of the students and school



## Multimodal Delivery

We deliver programs via stories, quizzes, games, multimedia and 1-1 and open discussions



## Relatable Presenters

Our speakers are strong communicators who share real life stories to connect and engage students



## Real-Life Stories

Industry speakers share their lived experiences to demonstrate their career journey





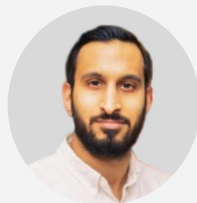
# Meet The Team

# Who Are We?

We started The Purpose Project for one simple reason: *we needed it ourselves.*

Growing up, we thought we were the only ones feeling anxious, demotivated and confused about our career choices. It turns out, the statistics weren't lying, we were not alone.

The Purpose Project is a movement made up of young entrepreneurs, professionals and social advocates all passionate about sharing their stories to help young people like them connect to meaningful careers and create a better world for everyone.



Suraj



Ari



Elena



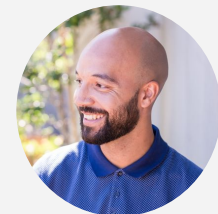
Bakari



Lee



Zeenia



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## Let's Connect!

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